# **Privacy Policy**

#### **Our Commitment to Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

This Policy applies to all of the products, services and websites offered by Portland Happy Hour Guide (hereto after referred as, "Portland Happy Hour").

If you have any questions about this Policy, please feel free to <u>contact us</u> through our website or write to us at:

Northwest Happy Hour Guides 10800 SE 17th Cir #79 Vancouver, WA 98664 USA

#### Information We Collect and How We Use It

On some pages, you can add comments, make requests, and register for site access. The types of information collected at these pages are listed below.

# **Personal Information**

When you sign up for a Portland Happy Hour account, other service or promotion which requires registration, we ask for personal information. Types of information we collect include:

- Name
- Address
- Email address
- Password
- Date of birth

#### Cookies

When you visit Portland Happy Hour, we send one or more cookies - a small file containing a string of characters - to your computer that uniquely identifies your browser. We use cookies to improve the quality of our service by storing user preferences and identifying browsing sessions. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some features and services may not function properly if your cookies are disabled.

# Log Information

When you use certain services (i.e. **Blog, Comments**) our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

### **User Communication**

When you send email or other communication to Portland Happy Hour, we may retain those communications in order to process your inquiries, respond to your requests and improve our services. Email addresses obtained in this manner are used for no other purpose.

# **Email Newsletter**

Portland Happy Hour publishes a periodic newsletter via email. This newsletter is sent only to subscribed users that "opt in" during the registration process or through their **User Profile** section of the site. Email addresses will never be viewable in the newsletter.

#### **Personal Information Posted to Site**

Your name, username, and/or email address may appear in the Blog section of the site should you post comments to a user's Blog, or post entries to your own Blog. This information may also appear should you post comments/reviews regarding any listings.

#### Other Sites

This Privacy Policy applies to web sites and services that are owned and operated by Northwest Happy Hour (portlandhappyhour.com, northwesthappyhour.com). We do not exercise control over the sites displayed as search results or links from within our various services. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

# **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

#### **Information Sharing**

Portland Happy Hour shares information with other companies or individuals only in these limited circumstances:

- We have your consent. We require opt-in consent for the sharing of any sensitive personal information.
- We provide such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with our Policy and any other appropriate security measures.
- We have a good faith belief that access, use, preservation or disclosure of such information is
  reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable
  government request, (b) enforce applicable Terms of Service, including investigation of potential
  violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or
  (d) protect against imminent harm to the rights, property or safety of Portland Happy Hour, its
  users or the public as required by law.

If Portland Happy Hour becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.